

**U.S. Retail Sales of Imported Motor Vehicles: 1970-2024**

(thousands of units)

Year	Imported Auto Sales	Percent of Total Auto Sales	Imported Light Truck Sales	Percent of Total Light Truck Sales
1970	1,283.2	15.3%	0.0	0.0%
1971	1,566.0	15.3%	0.0	0.0%
1972	1,620.7	14.9%	0.0	0.0%
1973	1,761.5	15.5%	0.0	0.0%
1974	1,411.9	16.1%	0.0	0.0%
1975	1,586.9	18.6%	0.0	0.0%
1976	1,502.0	15.0%	237.5	8.0%
1977	2,074.8	18.8%	323.1	9.4%
1978	2,000.1	17.9%	335.9	8.8%
1979	2,328.7	22.1%	469.4	14.7%
1980	2,400.4	26.7%	484.6	21.9%
1981	2,325.5	27.2%	447.6	22.1%
1982	2,221.2	27.8%	410.4	17.3%
1983	2,385.6	26.0%	463.3	15.8%
1984	2,438.5	23.5%	607.7	15.9%
1985	2,773.7	25.3%	828.3	18.6%
1986	3,190.7	28.0%	967.2	20.9%
1987	3,090.0	30.4%	912.2	19.4%
1988	3,006.2	28.5%	697.9	14.2%
1989	2,698.7	27.6%	630.3	13.3%
1990	2,403.3	25.8%	602.7	13.2%
1991	2,038.1	24.9%	528.8	12.8%
1992	1,937.8	23.6%	395.9	8.5%
1993	1,783.7	20.9%	364.5	6.8%
1994	1,735.2	19.3%	396.3	6.5%
1995	1,507.4	17.5%	390.5	6.4%
1996	1,273.1	15.0%	430.9	6.5%
1997	1,366.3	16.6%	571.2	8.3%
1998	1,378.2	17.0%	646.2	8.7%
1999	1,714.8	19.9%	762.8	9.2%
2000	2,019.3	23.0%	840.8	9.8%
2001	2,099.4	25.1%	977.8	11.1%
2002	2,231.1	27.7%	1,066.3	12.2%
2003	2,083.0	27.6%	1,227.2	13.5%
2004	2,148.9	28.7%	1,246.2	13.3%
2005	2,186.8	28.5%	1,215.5	13.1%
2006	2,344.6	30.2%	1,346.6	15.4%
2007	2,365.0	31.3%	1,388.1	16.3%
2008	2,278.2	33.7%	1,096.5	17.1%
2009	1,843.1	34.1%	884.2	17.7%
2010	1,844.3	32.7%	898.7	15.2%
2011	1,946.9	32.0%	982.4	14.8%
2012	2,125.3	29.3%	1,060.7	14.8%
2013	2,153.2	28.4%	1,239.3	15.6%
2014	2,098.1	27.2%	1,359.9	15.6%
2015	1,933.4	25.7%	1,782.1	18.0%
2016	1,737.8	25.2%	2,157.7	20.4%
2017	1,496.2	24.6%	2,409.1	21.8%
2018	1,223.4	23.0%	2,761.3	23.2%
2019	1,175.8	24.9%	2,619.7	21.4%
2020	842.1	24.8%	2,455.4	22.2%
2021	974.3	29.1%	2,590.4	22.3%
2022	815.2	28.5%	2,080.1	19.1%
2023	836.2	27.0%	2,197.8	17.8%

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**Monthly: \***

**2021**

January	1,043.7	28.3%	2,767.5	22.2%
February	1,033.4	30.3%	2,726.5	22.3%
March	1,182.3	30.1%	3,190.6	23.1%
April	1,249.7	30.9%	3,357.2	24.0%
May	1,206.3	29.8%	3,115.1	23.9%
June	1,124.4	31.0%	2,769.3	23.3%
July	1,049.2	29.9%	2,664.4	23.5%
August	941.9	30.1%	2,284.9	22.4%
September	881.3	32.0%	2,243.9	23.5%
October	672.3	26.1%	2,118.5	20.7%
November	626.7	23.1%	1,914.9	18.4%
December	680.8	24.5%	1,932.4	19.3%

**2022**

January	847.4	28.8%	2,286.6	20.0%
February	809.7	28.5%	2,266.2	20.9%
March	754.6	27.2%	2,134.9	19.8%
April	851.0	29.6%	2,114.8	18.9%
May	816.9	30.1%	1,758.6	17.2%
June	737.3	26.7%	1,974.8	18.8%
July	784.0	28.7%	1,899.0	17.6%
August	844.3	29.6%	2,023.4	19.0%
September	834.3	29.0%	2,080.9	19.2%
October	835.1	27.5%	2,229.8	19.1%
November	853.5	27.8%	2,103.6	18.8%
December	814.7	28.8%	2,088.8	19.5%

**2023**

January	893.1	29.3%	2,322.2	19.3%
February	844.8	28.7%	2,234.5	18.7%
March	837.7	27.8%	2,258.6	19.0%
April	873.3	27.2%	2,463.9	19.8%
May	846.4	26.7%	2,346.5	19.0%
June	837.4	26.7%	2,560.9	19.8%
July	868.6	27.1%	2,573.5	20.2%
August	855.7	27.7%	2,467.3	20.2%
September	941.8	28.9%	2,626.1	21.0%
October	843.1	27.6%	2,618.9	21.1%
November	890.6	28.6%	2,626.7	21.2%
December	858.0	26.9%	2,680.2	20.7%

**2024**

January	880.8	30.1%	2,395.7	20.0%
February	905.2	30.7%	2,489.5	19.7%
March	960.7	32.7%	2,576.6	20.5%
April	939.9	31.4%	2,844.7	22.2%
May	850.0	28.0%	2,622.0	20.2%
June	787.3	28.7%	2,599.2	20.9%
July	902.1	30.1%	2,857.4	22.3%
August				
September				
October				

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November				
December				

**\* Seasonally Adjusted at Annual Rates**

Source: U.S. Department of Commerce, Bureau of Economic Analysis.

Updated: August 29, 2024